



D7.5- Second Promotional material

V1.0

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Change log

VERSION	DESCRIPTION OF CHANGE
V0.0	First Version
V1.0	Review Version

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Acronyms and Abbreviations

IAB Industrial Advisory Board

1 EXECUTIVE SUMMARY

The purpose of this deliverable is to list the promotional material, show some screen shots and provide the link where it can be found.

2 PROMOTIONAL MATERIAL

Following the dissemination and exploitation plan stated in D7.1 and reviewed in D7.2, during the project the following promotional material has been created:

- **Flyer:** This document describes the overall approach, objectives, consortium and expected impacts to be widely distributed at events. It has been written in English and translated to local languages (German and Spanish). It has been updated based on changes in the IAB members or the consortium partners.
- **Roll-up:** The poster describes the overall approach, objectives, consortium and expected impacts to be displayed at fairs, conferences, events. It has been written only in English. A first version was printed to be presented in DATE Poster session. This version has been updated to include new IAB members and the consortium partners. During second half of the project a more commercial roll-up was developed describing partners and the main objective. This was used in The Autonomous Workshop.
- **Newsletter:** This digital document describes the latest news, deliverables and publications and the next events. For the time being, five different newsletters have been created. These have been sent to those who joined the newsletter, but following, PO and reviewers' recommendations a link to past newsletters have been included in webpage.
- **Promotional Videos:** During first two years, project has been focused on concept definition. It is during the last year when the consortium is getting results that could be shown in a video. This video is planned to be recorded during the next presential Technical Meeting. Nevertheless, during the first year an animated video was created explaining objectives of the project. This video was created to reach general audience together with the dissemination effort done in social media, Webpage, media and paper promotional material. During the second year, some videos were created showing the first results of the project. All the videos have been collected in UP2DATE Youtube channel.

2.1 Screenshots of Promotional Material

The following sub section will provide screenshots of the promotional material:

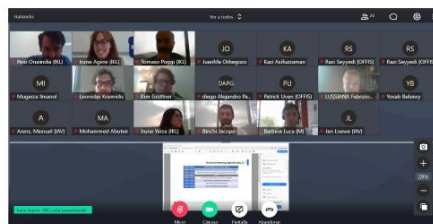


Figure 1: Flyer and Roll-up

SEPTEMBER 2020 - UP2DATE PROJECT



LATEST NEWS



Second UP2DATE project meeting goes virtual

In July the project held the second Industrial Advisory Board meeting. That month the consortium reviewed the work done so far and technical work packages WP3, WP4 and WP5 have already kicked-off!

[See more >>](#)

Figure 2: Newsletter

2.2 Links to Promotional Material

The following Table will provide downloading links of the promotional material:

Table 1: Downloading Links

	Link
Flyer	https://zenodo.org/record/6350724#.Yi531Y-ZM2w
Roll-up	https://zenodo.org/record/6350738#.Yi53Y4-ZM2w
Newsletters	https://us10.campaign-archive.com/home/?u=f68181e4ef6101e138466e076&id=11a086e1cc
Video	https://www.youtube.com/channel/UCDcipf2n1ITeQnaYt5BOsNA