



## D7.4- First Promotional material

V0.0

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## Table of contents

<b>1 EXECUTIVE SUMMARY .....</b>	<b>4</b>
<b>2 PROMOTIONAL MATERIAL .....</b>	<b>5</b>
2.1 SCREENSHOTS OF PROMOTIONAL MATERIAL.....	5
2.2 LINKS TO PROMOTIONAL MATERIAL.....	6

## List of figures

Figure 1: Flier and Poster.....	5
Figure 2: Newsletter .....	6

## List of tables

Table 1: Downloading Links .....	6
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## Acronyms and Abbreviations

IAB      Industrial Advisory Board

## 1 EXECUTIVE SUMMARY

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The purpose of this deliverable is to list the first promotional material, show some screen shots and provide the link where it can be found.

## 2 PROMOTIONAL MATERIAL

Following the dissemination and exploitation plan stated in D7.1, during the first nine months the following promotional material has been created:

- **Flyer:** This document describes the overall approach, objectives, consortium and expected impacts to be widely distributed at events. It has been written in English and translated to local languages (German and Spanish).
- **Roll-up:** The poster describes the overall approach, objectives, consortium and expected impacts to be displayed at fairs, conferences, events. It has been written only in English. A first version was printed to be presented in DATE Poster session. This version has been updated to include new IAB members.
- **Newsletter:** This digital document describes the latest news, deliverables and publications and the next events. For the time being, two different newsletters have been created. The first one was included in news section and the others will be sent those ones subscribed.
- **Promotional Videos:** During first part of the project, general audience dissemination effort has been centralised in Social media, Webpage and paper promotional material. The video generation has been done put it off to second half of the project, once some results are obtained.

### 2.1 Screenshots of Promotional Material

The following sub section will provide screenshots of the promotional material:

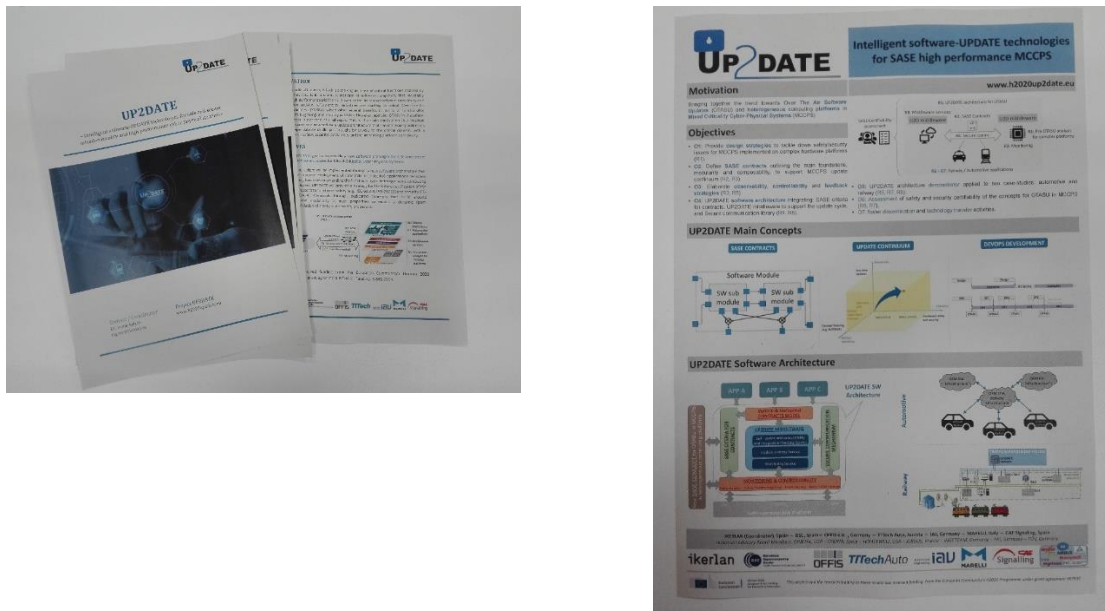
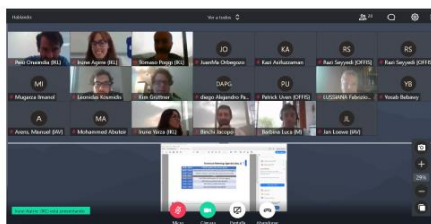


Figure 1: Flier and Poster

SEPTEMBER 2020 - UP2DATE PROJECT



**LATEST NEWS**



**Second UP2DATE project meeting goes virtual**

In July the project held the second Industrial Advisory Board meeting. That month the consortium reviewed the work done so far and technical work packages WP3, WP4 and WP5 have already kicked-off!

[See more >>](#)

*Figure 2: Newsletter*

## 2.2 Links to Promotional Material

The following Table will provide downloading links of the promotional material:

*Table 1: Downloading Links*

	Link
<b>Flyer</b>	<a href="https://zenodo.org/record/4035994#.X2R1TUBuJGw">https://zenodo.org/record/4035994#.X2R1TUBuJGw</a>
<b>Roll-up</b>	<a href="https://h2020up2date.eu/wp-content/uploads/2020/03/U2D_Overview_Poster.pdf">https://h2020up2date.eu/wp-content/uploads/2020/03/U2D_Overview_Poster.pdf</a>
<b>Newsletter 03/20</b>	<a href="https://mailchi.mp/ikerlan/up2date-4867953">https://mailchi.mp/ikerlan/up2date-4867953</a>
<b>Newsletter 09/20</b>	<a href="https://mailchi.mp/ikerlan/up2date-september-2020">https://mailchi.mp/ikerlan/up2date-september-2020</a>